

# Create a better web experience for your VA/VL clients

## PROVIDE CONVENIENT ONE-CLICK ACCESS TO THE DOCUMENTS CONTRACT HOLDERS NEED

- Enhance your document web hosting solution to accommodate initial and updating product summary prospectuses to adhere to SEC rule 498A
- Link every product prospectus (inclusive of initial and updating product summary prospectuses) to related subaccounts for proprietary and non-proprietary funds
- Deliver a seamless branded experience on every device
- Support both active and great wested contracts

## TRANSFORM COMPLIANCE COMPLEXITY INTO A POSITIVE CUSTOMER EXPERIENCE

Variable annuity/variable life contract holders shouldn't have to waste time digging through large (and sometimes outdated) PDFs on your website. Variable Products Express (VPX) uses proprietary linking and layering technology to make navigating between documents, or within a document, simple and convenient.

VPX uses proprietary linking and layering technology to adhere to all aspects of SEC rule 498A, making it possible to navigate between product and fund documents in a compliant and customer-friendly manner.

## AUTOMATE WEB PRESENTMENT AND FREE UP INTERNAL RESOURCES

Designed for the variable products market, our simple, web-based solution is mobile-enabled and summary prospectus ready. Broadridge automates the fulfillment process and seamlessly integrates with your website, so your marketing team can focus on content, not compliance.

## RELY ON A SINGLE, POWERFUL SOLUTION

Create a user-friendly resource for contract holders with a single solution. VPX links all product documents to related subaccounts with simple navigation. It automatically updates information daily with the latest EDGAR filings. You can support the latest smart devices and browser upgrades, and keep contract holder on your site, rather than clicking to fund partner webpages.

## BENEFIT FROM FIVE DECADES OF EXPERIENCE

Discover more ways to streamline compliance and gain efficiency. Call your Broadridge representative today.



### CONSISTENT WEB PRESENTMENT

One-click linking between product prospectus and subaccount documents

Readable, printable, downloadable document availability 24/7

Proprietary EDGAR sourcing, updated daily



### PRODUCT PROSPECTUSES

